

**6 PANEL**  
ROOM R42.2.113

**COMPARATIVE STUDIES AND BRUSSELS EFFECT**

Chair: Prof. Sophie Weerts  
Discussants: Prof. David Restrepo Amariles, Prof. Frederik Ponjaert

1. Francisco de Abreu Duarte, Giovanni De Gregorio, « Importing America – Exporting Europe: A Cross-Atlantic Approach to Online Speech Regulation »
2. Moufid El-Khoury, « The Brussels Effect in the Middle East: Comparative Study on Personal Data Protection Laws and Ethics for Artificial Intelligence »
3. Andrés Chomczyk Penedo, « Can the EU break regional markets integration? A case study on the development of Latin American financial platforms regulation »
4. Johannes Geith, « Lowest Common Denominator? Explaining the International Lethal Autonomous Weapons Systems (Non-)regime »

16h00 – 16h30 Coffee break  
**ATRIUM**

16h30 – 18h00 Plenary session and closing address:  
**ROOM R42.5.503** Beyond the Brussels effect ?  
Prof. Elaine Fahey, Thomas Streinz & Prof. Gregory Lewkowicz

**Organisation/Contacts**

**ORGANIZATION COMMITTEE**

Prof. Sofia Ranchordas  
Prof. Sophie Weerts  
Prof. Gaétan de Rassenfosse  
Dr. Yuliya Kaspiarovich  
Prof. Bruno van Pottelsberghe  
Prof. Benoît Frydman  
Vassil Kolarov

**SCIENTIFIC COMMITTEE**

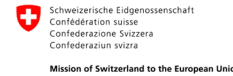
(In addition to the Organization Committee)

Prof. Heidrum Am  
Prof. Madalina Busuioc  
Prof. Martino Maggetti  
Prof. Nicolas van Zeebroeck  
Prof. Siri Gloppen  
Prof. Tobias Mettler  
Thomas Streinz

**Accès Campus Solbosch**

ULB – Solvay Brussels School of Economics & Management

Avenue Franklin Roosevelt, 42; B-1050 Ixelles  
**Batiment R42 room R42.5.503.**



**A « BRUSSELS EFFECT » FOR EU DIGITAL GOVERNANCE? LEGAL, POLITICAL, AND ECONOMIC CONSIDERATIONS**

ACADEMIC WORKSHOP BRUSSELS  
27-28 April 2023

Programme

Solvay Brussels School of Economics & Management, ULB

**KEYNOTE SPEAKER**  
**PROF. ANU BRADFORD**  
(COLUMBIA LAW SCHOOL)



## THURSDAY, 27 APRIL 2023

17h00 – 18h30 Welcome statement  
**ROOM R42.5.503** *Prof. Bruno van Pottelsberghe,  
Dean of the Solvay Brussels School*

Welcome statement  
*Vassil Kolarov  
Wallonie-Bruxelles International*

Keynote address  
*Prof. Anu Bradford*

18h30 – 19h30 Cocktail  
**CAFETERIA R42**

## FRIDAY, 28 APRIL 2023

8h30 – 10h30 2 parallel panels

### 1 PANEL

**ROOM R42.2.110**

#### PLATFORM REGULATION

*Chair: Dr. Yuliya Kaspiarovich  
Discussants: Prof. Sofia Ranchordas,  
Prof. Gaétan de Rassenfosse*

1. Pratiksha Ashok, « Large Platforms in the European Union and India: Comparative Analysis between the Proposed European Digital Markets Act and the Indian Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules »
2. Vellah Kedogo Kigwiru, « Labour Law Exemption in Competition Law and Digital Labour Platform (DLP) Workers in Africa: Lessons from the European Union »
3. Aurore Troussel, « The Digital Markets Act and the Brussels Effect: What Next for the EU Platforms Law? »
4. Anna Morandini, « Fundamental values of EU platform regulation as constraints to the digital 'Brussels effect'? »
5. Jan Blockx, « The Digital Markets Act: fostering innovation 'made in Europe'? »

### 2 PANEL

**ROOM R42.2.113**

#### DATA PROTECTION REGULATION

*Chair: Prof. Sophie Weerts  
Discussant: Prof. Martino Maggetti, Thomas Streinz*

1. Carl Vander Maelen, « GDPR Codes of Conduct and the Brussels Effect: Extra-EU Repercussions of Intra-EU Soft Law »
2. Emmanouil Bougiakiotis, « Fool's Gold: A Sceptical View of the GDPR as the Privacy Gold Standard and an Alternative Way Forward »
3. Katherine Nolan, « Exporting EU economic ideology with EU data—the case of EU data transfers under the General Data Protection Regulation »
4. Emeline Banzuzi, Alina Wernick, Béatrice Schütte « Data Protection by Design as a Travelling Concept: Examining the Path to Standardised Data Protection »

10h30 – 11h00 Coffee break

**ATRIUM**

11h00 – 13h00 2 parallel panels

### 3 PANEL

**ROOM R42.2.110**

#### ALGORITHMS AND AI

*Chair: Prof. Madalina Busuioc  
Discussants: Prof. Chris Marsden, Prof. Gregory Lewkowicz*

1. Marco Almada, Anca Radu, « The Brussels Side-effect: how the AI Act can reduce the global reach of EU AI regulation »
2. Sümeyye Elif Biber, « The 'Brussels Effect' of the AI-Act: Exporting European Values and/or Protecting Economic Interests? »
3. Simona Demková, « Time to Pause the Brussels Effect? A critical look at the EU's "human-centric" approach to AI regulation »
4. Shirley Kempeneer, « Performing Digital Transformation: A critical assessment of the EU's DESI indicator of Digital Transformation »

### 4 PANEL

**ROOM R42.2.113**

#### DATA AND DIGITAL GOVERNANCE

*Chair: Prof. Sofia Ranchordas  
Discussants: Thomas Streinz, Prof. Tobias Mettler*

1. Antoinette Jordan, « From Policy to Code: translation of EU digital policy into datafied Public Employment Services »
2. Lucas Henrique Muniz da Conceição, Luz Helena Orozco y Villa, « The Brussels Effect through a Latin American Lens: A Comparative Critique of Digital Governance »
3. Rocco Saverino, Pablo Rodrigo Trigo Kramcsak, « The Brussels Effect of the EU AI Act in the Latin American case: following the path of the GDPR? »
4. Gijs van Maanen, Nadya Purtova, « Data as an economic good: data commons and the need to move beyond the governance of data »

13h00 – 14h00 Lunch break

**ATRIUM**

14:00 – 16:00: 2 parallel panels

### 5 PANEL

**ROOM R42.2.110**

#### PERSPECTIVES ON NEW DIGITAL REGULATORY FRAMEWORKS

*Chair: Prof. Benoît Frydman  
Discussants: Prof. Carl Mörch, Prof. Elaine Fahey*

1. Niklas Eder, « Taming Amplification - Towards Normative Framework Between Individual Remedy and Systemic Risk Assessments »
2. Arthit Suriawongkul, « What accountability purposes are more resonated outside the EU?: A study of accountability artefacts in the EU and Thailand AI regulation drafts »
3. Louisa Bartolo, Jenny Orlando-Salling, « The Digital Services Act from the European Periphery – Critical Perspectives in EU Digital Regulation »
4. Patrick Raschner, Oleksandr Kosenkov, « Exporting environmental-friendly digitalisation? Implications of EU's MiCA Regulation on the global governance of crypto systems »